Member Organization Listings on the Aid for Africa Website

Public Page

Aid for Africa posts a page with contact and program information for each member on its website. The page includes text, photographs, financial data, donation information, and, if available, a video. Below is a list of what we need. Please send all of this information in one email; separate the pictures if necessary.

Text
Short, direct, and compelling text that explains what the organization does. Please ensure that the text is between 140 and 200 words and that it does not exceed 220 words. Aid for Africa may edit the content for style and ease of reading.

Photos
Four quality photos with captions for us to choose from: two horizontal images (at least 980px width by 260px high) that can be used for the page banner; two with square format (at least 266px wide). Please send us the largest versions of photos you have and do NOT crop them. Our web designer will crop them to fit the space. Please provide captions (no longer than 12 words) for each photo.

Logo
Your organization’s logo on a white background. We will reduce it to fit 216px square, but it’s preferable to send us your logo in eps format or whatever its original size/file type is.

Video
If you have a video, please be sure it is posted on YouTube. Include the link with your materials.

Financial PDFs
We have your audit and IRS Form 990 for posting.

Volunteer Activity
If you have opportunities for volunteers either in the US or in Africa, please describe briefly what the opportunities are so that we can incorporate them into our volunteer page. Please send a link to the volunteer page on your website.

Please see Aid for Africa’s volunteer page
http://www.aidforafrica.org/category/volunteer-opportunities/?type=all-opportunities

Shop
If you sell items on your website, please provide a link to that page.
Please see Aid for Africa’s shop page: http://www.pinterest.com/aidforafrica/shop/

Donate
Donation information is listed on the right side of the page. This can be a generic call to donate or may include a short list of specific amounts and items. If you would like to provide a list, please include no more than seven standard amounts.

Countries where you work in Sub Saharan Africa
Please list:

Issue Areas
Choose the issue areas your work addresses from the following list. Please choose no more than three:
Advocacy and National Development
Arts and Culture
Children, Women and Families
Community and Economic Development
Education
Environmental Issues
Faith-based Work
Food and Agriculture
Health and Medical Services
Wildlife and Habitat Preservation

Contact Information
Please list the organizations mailing address and general contact information listed below:

Organization’s Name
Address
Telephone number
Fax number
Email address for general inquiries
Web address

25-word Statement
We have your 25-word statement, which was developed when your organization’s application was finalized. This statement will appear on your page and in other areas of our website.

Please send all information requested in one email, separate the pictures if necessary.

To see completed member pages, please have a look some of our completed pages:
http://www.aidforafrica.org/member-charities/maasai-girls-education-fund/
http://www.aidforafrica.org/member-charities/health-alliance-international/

Members Only and Private Member Pages

Aid for Africa has a section of its website called “Member Services” located on the far right of the navigation bar. The dropdown button includes a “Members Only” link. Following an organization’s formal acceptance (including application approval by the Combined Federal Campaign (CFC)) and the creation of its public page on the website, Aid for Africa also creates a private, password-protected member page. This private member page is used by Aid for Africa to post quarterly financial reports of donations received on a member’s behalf as well as annual donor contact information received from the CFC.

An organization will receive a username and password to log into the “Members Only” page, which contains information for all members on Aid for Africa meetings, activities, and resources. Once logged into the “Members Only” page, a member can then access its private page.